



April 25, 2008

To whom it may concern

RE: Affinity Resource Group and Mary Lea Nations

I am Chairman and Director of Research for Ash Access Technologies, and a founder and Past President of the American Society for Diagnostic and Interventional Nephrology. Our society is young but enthusiastic, having been founded in 2002 and grown steadily since.

Management of the ASDIN was first through a small office in a University, then through a state Medical Society, and finally through Affinity Resources Group with Mary Lea Nations serving as Executive Secretary in late 2006. The Executive Committee of ASDIN, and membership quickly realized that Mary Lea and ARG were highly dedicated to the future of ASDIN and highly skilled in society management. So many tasks that were difficult before became easier and much more effective when management was transferred to Mary Lea and ARG. Mary Lea's management skills were such that she could bring out the best decisions of our Executive Committee and often make suggestions that helped resolve difficult issues.

The society has had two very successful annual meetings created with the help of Mary Lea and ARG, one in Puerto Rico and one in Salt Lake City. In both cases there was some time pressure to finalize aspects of the meeting, but in both meetings Mary Lea and her staff cooperated and made the meeting planning not only efficient but pleasant. Our society membership has continued to grow and we have offered new member benefits continually since Mary Lea and ARG began management. One recent example is an efficient and educational "listserve" case discussion group.

I would whole-heartedly recommend Mary Lea and ARG for management of any number of societies. I hope this letter is helpful.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen R. Ash".

Stephen R. Ash, MD, FACP  
Past President, ASDIN