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April 29, 2008

To Whom It May Concern:

I have worked with the staff of Affinity Resource Group (ARG) for the last two years as they have provided management services for the American Society of Diagnostic and Interventional Nephrology (ASDIN). Mary Lea Nations from ARG serves as our Executive Director. I have worked closely with Mary Lea and the ARG staff in my role as an officer in ASDIN. During this time, ARG has managed our day-to-day operations, budget and financial statements, board and committee meetings, membership issues, web site, and strategic initiative development. They have also managed the detail of our past two annual scientific meetings including facilitating program development, site selection, registration, industry support, and on-site implementation.

Affinity Resource Group and Mary Lea have done an outstanding job in managing the affairs of ASDIN. They have been very attentive to the details of our small, yet complex society. They have been tireless in helping to encourage and facilitate the regular meeting of our numerous committees and then ensuring that committee work product progresses through the chain of leadership into action that benefits the society membership. Since our society's financial status is very dependent on both membership and industry partnerships, they have done an excellent job in ensuring that both of these areas continue to grow. Our membership has grown significantly during the time that ARG has been managing ASDIN. They have worked closely with industry partners to ensure a mutually beneficial relationship and have been instrumental in facilitating significant growth in the overall revenue of our society. Our annual meeting has also grown in size and stature under ARG's supervision. Under their management, the meeting has become a major source of revenue each year.

Even more important than their technical expertise, Mary Lea and her staff have displayed utmost integrity in their working with ASDIN. I have greatly enjoyed working with each of the ARG staff members on various projects. They are professional, friendly and capable. Their representation certainly places ASDIN in a good light as they interact with other individuals, societies and governmental agencies. I am able to have complete confidence in them as we work together to accomplish tasks.

Physicians are notoriously difficult to manage – it has been said that the task is something akin to “herding cats”. The people of ARG have performed this task for ASDIN with great diplomacy and expertise. I would highly recommend Affinity Resource Group to you and would be glad to provide further details or information that you might require.

Sincerely,

A handwritten signature in black ink, appearing to read 'Timothy A. Pflederer', written over a light blue horizontal line.

Timothy A. Pflederer, MD  
President-Elect, American Society of Diagnostic and Interventional Nephrology  
Medical Director, Renal Intervention Center

**Renal Intervention Center, L.L.C.**

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