

Aris Q Urbanes, MD
1036 Bishop Road
Grosse Pointe Park, Michigan 48230-1448
p 313 882 0554 c 313 980 1633 f 866 594 0394

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To Whom It May Concern:

I am writing in enthusiastic support of Affinity Resource Group (ARG) which has been the management company of the American Society of Diagnostic and Interventional Radiology (ASDIN) of which I am Secretary-Treasurer and have been a member of Executive Committee for the past three years.

As co-chair of the ASDIN Annual Scientific Meeting for the past two years, I have worked closely with ARG and have found their responsiveness, attention to detail, thoroughness and professionalism unparalleled. They are always pleasant and extremely delightful in their demeanor yet always maintain a very professional manner of conduct. They are readily available by phone or e-mail and have responded to our questions and requests in a swift and focused fashion. The advice and direction they provide is born out direct experience but also from thorough and painstaking research. I have never been on a conference call with them where I have felt that they were ill-prepared or inadequately sourced. I have had occasion to attend international conferences staged by other organizations and can honestly say that the organization, detail and comprehensiveness of ARG's planning far exceeds any other I have seen.

In my capacity as member of the Executive Council and as Secretary-Treasurer, I have been most impressed with the organizational skills of ARG. That anyone in this group can potentially pull out whatever information you need at any time attests to the seamless communication and workings of the group.

On a personal level, I have thoroughly enjoyed interacting and working with ARG. It is my hope that you, too, will have an occasion to directly experience the highest quality of management services that ARG delivers as well the opportunity to work with some of the most disarmingly charming people in the business.

Please do not hesitate to call me with any questions.

Sincerely,



Aris Q Urbanes, MD
Vice President, Provider Relations
RMS Lifeline, Inc.